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**FOR IMMEDIATE RELEASE**

## Thousands Visit Bliss Walk-in Tub Booth at Diabetes Expo

**Pasadena, CA (May 23, 2011)- On May 21, 2011, Bliss Walk-in Tubs** exhibited at the Annual American Diabetes Expo at the Los Angeles Convention Center. A substantial percentage of the 10,270 expo attendees visited the Bliss Walk-in Tubs booth.

### **More Than Sugar Levels**

For the more than 16 million people with diabetes, help may be as close as the nearest walk-in bathtub.

### **Benefits of Warm Water Therapy**

The key to handling diabetes is to be proactive. One of the best steps you can take is to bring a Bliss walk-in tub into your life. A study from the New England Journal of Medicine found that patients with Type II diabetes who used warm water therapy reported a 13% reduction in blood sugar levels, improved sleep and an increase in their overall sense of well-being.

### **Living Better with Diabetes**

When using a normal bathtub is a struggle, it's time to invest in a walk-in tub. A Bliss walk-in tub can help the individual take charge of diabetes, keeping it from becoming more severe or even helping delay diabetes onset, by reducing stress. Research has shown that stress reduction improves the quality of life and may indirectly improve bloodsugar control.

### **Walk-in Tub Advantages for Diabetes Management**

- Improved circulation aids in immune system effectiveness and wound healing
- For those unable to exercise but seeking relief and comfort, tub therapy increases blood flow to muscle which may help insulin-mediated glucose uptake.
- A walk-in tub provides a comfortable venue for soaking sore feet.
- Step into your tub safely any time you want to bathe, easing the strain on joints and tender muscles in the thighs and back.
- Air and water massage help stimulate the skin where it needs the most care.

**Caution:**

For those who are concerned about water temperature, Bliss Tubs recommends an optional thermostatic mixing valve which limits the temperature of water coming into the tub.

**About Bliss Tubs**

Bliss Tubs, which has been manufacturing quality walk-in bathtubs in its Southern California facility since 2008, is one of the few walk-in tub manufacturers to achieve an Underwriters Laboratory (UL) certification. All Bliss Walk-in Tubs are constructed out of durable gel-coated fiberglass supported by a sturdy rustproof stainless steel frame. At the customer's option, Bliss Walk-in Tubs incorporate air and water jet massage systems and equipment provided by leading suppliers to the U.S. spa industry. For more information see, [www.blisstubs.com](http://www.blisstubs.com).